



**SRI VENKATESWARA**  
**COLLEGE OF ENGINEERING AND TECHNOLOGY**  
Thirupachur-631203, Tiruvallur TK & DT  
Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

**CLEAN AND GREEN CAMPUS INITIATIVES**

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### WORLD OZONE DAY

On July 16, 2018, at 10 am, our campus commemorated World Ozone Day by organizing a tree-planting event. The International Day for the Preservation of the Ozone Layer, designated by the United Nations General Assembly, falls on July 16. This designation was established on December 19, 2000, to honor the date in 1987 when nations signed the Montreal Protocol on Substances that Deplete the Ozone Layer.



**Glimpse of tree plantation by SVCET students and staffs as  
on 16.07.2018**



  
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### WORLD EARTH DAY

On 13.03.2019, we commemorate World Earth Day at our campus. Earth Day commemorates the inception of the modern environmental movement in 1970. Presently, it is acknowledged as the largest secular observance globally, engaging over a billion individuals annually. It serves as a day of mobilization to alter human conduct and advocate for global, national, and local policy reforms. Today, the imperative struggle for a clean environment intensifies, particularly as the impacts of climate change grow increasingly evident with each passing day.



**Illustrate the awareness program for world earth day by SVCET students and staff as on  
13.03.2019**



  
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### TREE PLANTATION

A tree planting initiative was organized on our campus to commemorate Teachers' Day on September 20<sup>th</sup>, 2019, at 10 am. The teaching staff convened to plant additional trees, aiming to foster an eco-friendly campus environment. Alongside them, the college principal and administrator also participated in planting saplings. Tree plantation holds significant importance as it enhances the oxygen supply in the environment, thereby creating a safer habitat. Additionally, it aids in pollution reduction, thereby ensuring the security and well-being of future generations.



**Polaroid of tree plantation by SVCET staff as on 20.09.2019**



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### WORLD ENVIRONMENT DAY

On April 08, 2020, our college campus commemorated World Environment Day by planting trees and raising awareness about environmental issues among our students. Established by the United Nations General Assembly in 1972, World Environment Day aims to amplify public awareness of environmental challenges and promote proactive measures. Over the years, it has evolved into the premier global platform for environmental advocacy, observed annually on June 5th. In summary, preserving our environment is crucial to improving our health, safeguarding our ecosystem, and conserving natural resources. Furthermore, it is imperative to uphold and nurture life on Earth, thereby ensuring a better future for generations to come.



**Polaroid the tree plantation by SVCET staff as on 08.04.2020**



  
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### ENVIRONMENTAL AWARENESS PROGRAM

Being environmentally conscious involves understanding the impact of our actions on the environment and pledging to modify our behaviors to protect the Earth. On September 17<sup>th</sup>, 2020, at 10 am, we will host an awareness program on our campus. The central theme of the campaign is the prohibition of plastic usage. The necessity of banning plastic bags is growing as these items significantly pollute both land and water. Plastic bags pose a serious threat to terrestrial and aquatic animals. Furthermore, chemicals released by discarded plastic bags seep into the soil, depleting its fertility.



**Snapshot of the environmental awareness program by SVCET students and faculty as on 17.09.2020**



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### TREE PLANTING PROGRAM

The significance of tree planting lies in its provision of oxygen to the environment and enhancement of air quality. Increasing the number of trees will contribute to creating a safer environment for global inhabitants. Additionally, tree planting plays a crucial role in reducing pollutants, thereby ensuring the well-being of future generations. On February 04<sup>th</sup>, 2021 at 10:30 am, the graduating students will engage in planting multiple trees on our campus. Each department is tasked with planting a tree, collectively adding to the campus's greenery and aesthetic appeal.



**Glimpse of the tree plantation by SVCET students on 04.02.2021**



  
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### BRANCHES BEYOND BORDERS

As society grapples with the challenges of global warming and other environmental issues, tree planting has risen as a pivotal aspect. The events aimed to advocate the notion that planting trees not only enhances the aesthetic appeal of an area, rendering it more natural, but also reduces pollution. Attendees were resolute in their determination to ensure the event's resounding success. Notably, younger participants stood out for their keen enthusiasm and collaborative spirit. Students and teachers alike diligently caged, watered, and planted the seedlings, showcasing their dedication to the cause.



Snapshot of tree plantation by SVCET students as on 19.04.2022



  
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### TREE PLANTATION

The importance of tree planting lies in its ability to enhance air quality and provide oxygen to the environment, thus rendering the Earth a safer place to inhabit. Increasing the number of trees contributes to reduced pollutants, ensuring the well-being of future generations. On November 10, 2022, our students will embark on planting additional trees on our campus. Over time, trees contribute to the ecosystem by supplying oxygen, enhancing air quality, mitigating climate change, conserving water, preserving soil, and supporting wildlife. Through photosynthesis, trees absorb carbon dioxide and produce oxygen, further emphasizing their vital role in maintaining environmental balance.



Tree plantation program on 10.11.2022



  
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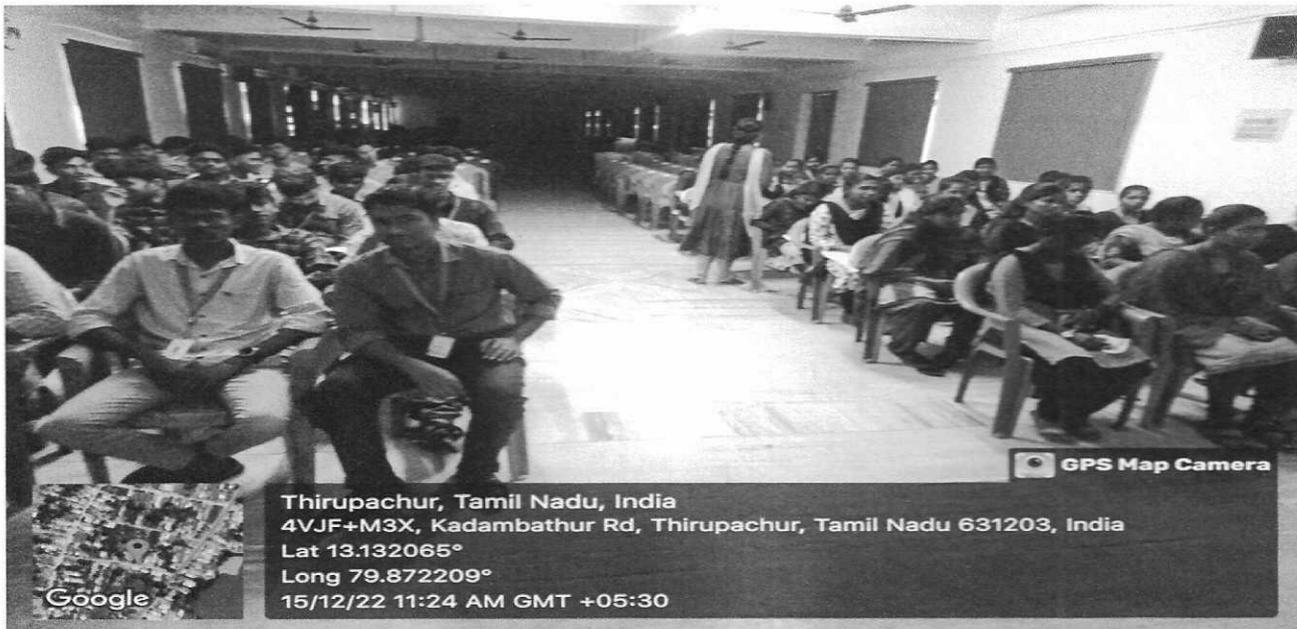
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### WORLD ENVIRONMENT DAY

The primary objective of the annual event is to advocate for the significance of preserving our planet's resources and ensuring their protection. Each year, on June 5th, the global community commemorates World Environment Day, aimed at increasing awareness about environmental issues and the detrimental effects of human activities on nature. At our campus, our students will lead a commitment ceremony for World Environment Day on December 15, 2022, under the motto "Better Environment, Better Tomorrow." It emphasizes the urgency of saving Earth and underscores the collective effort needed to create a more sustainable world. Let's unite in our endeavors to mitigate environmental damage and strive towards a brighter future for all.



**View of the world environment day program by SVCET students as on  
15.12.2022**



  
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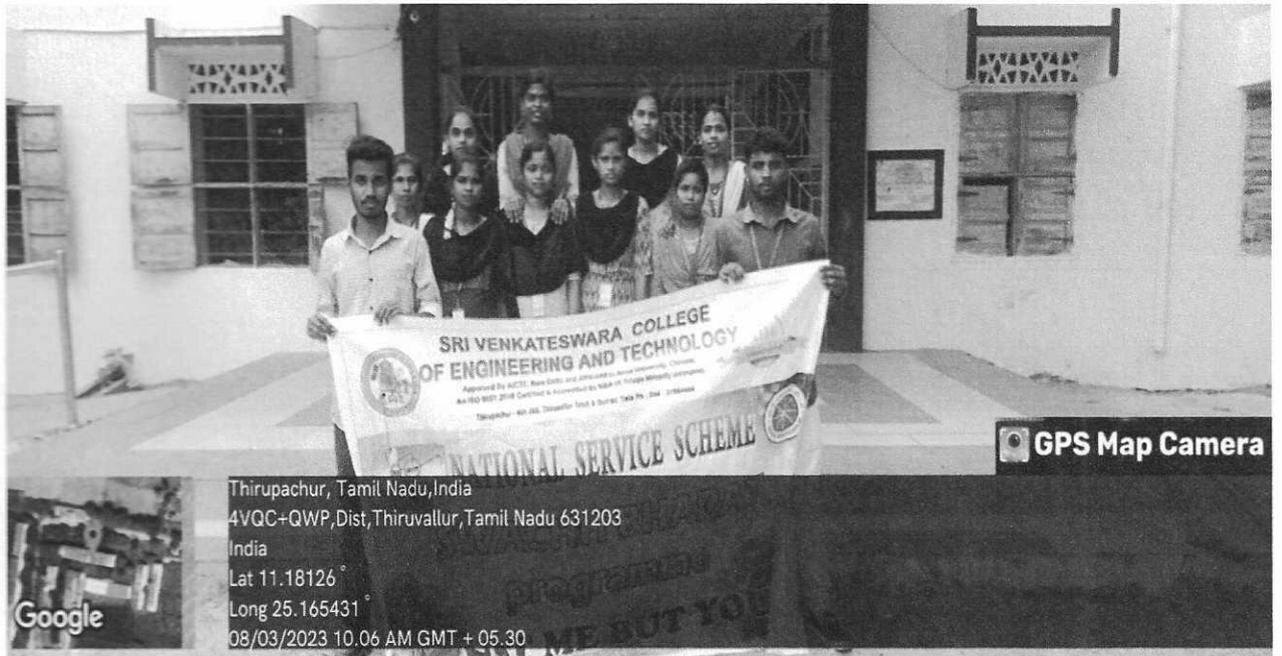
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### SWACHHATA HI SEVA PROGRAM

The NSS unit conducted the campus cleaning Programme in our college 08-03-2023. Mr. M. Namachivayam NSS Programme Officer, Sri Venkateshwara College of Engineering and Technology initiated his speech with life is full of wishes, love and ambition. Our students cleaned the campus and created the awareness of cleanliness and over the students. Speech on plant trees, saving mother earth is important for students as it will make them aware of how to use natural resources and how a healthy balance can be maintained between the environment and human life.



**SWACHHATA HI SEVA Program at SVCET Thirupachur. Dated: 08-03-2023.**



*(Signature)*  
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