



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT  
Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### STRATEGY DEVELOPMENT AND DEPLOYMENT

#### Response:

Sri Venkateswara College of Engineering & Technology was promoted by Sri Venkateswara Educational and Cultural trust in the year 1996 and offers both undergraduate and postgraduate degrees. A governing council for SVCET was established in accordance with AICTE guidelines. It is composed of the institution's Principal, academicians, industry representatives, nominees for management, and the chairman. The Functional Committee is responsible for supervising policies and processes pertaining to academic concerns. The Principal is also subordinate to the functional heads of administration, physical education, computer center, learning resource center, and maintenance. The other Ten committees cover topics like women's empowerment, anti-ragging, etc. The administrative handbook covers topics such as hiring procedures, leave and conduct policies, employee obligations, and more. Stakeholders have the option to provide feedback and suggestions via online platforms and suggestion boxes.

#### Plan for perspectives and strategy

The plan for institutional perspectives and strategy has been implemented with clarity. The 2022-2028 strategic plans' ensuing objectives are being carried out.

1. To create more effective academic procedures and practices.
2. To be a top option for qualified faculty members and high caliber students.
3. To generate strong ethical character and technical proficiency.
4. To promote consulting and research.
5. To build a smart campus.
6. To enhance publications of high quality.

The tasks involved are Comprehensive Academic ERP system which is under development, provision of more number of Wi-Fi Hotspot, increasing the scope of Campus Surveillance System, enhancement of Energy Conservation Systems, Enterprise Resource Planning (ERP) software is designed to manage day to day academic and administrative activities, Wi-Fi access point have been provided in the campus to strengthen the Teaching-Learning Process. The campus is equipped with surveillance cameras to ensure the security of both students and faculties, as well as to keep an eye on how exams are administered.



  
PRINCIPAL

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The strategic planning document developed served as a monitoring tool for self appraisal at various levels and also as a guidance document from Management to staff level. Periodical review to assess the achievement level and taking necessary corrective action were called for. With sustained efforts, involvement, monitoring and support, the goals set in the document were achieved.


### INSTITUTIONAL BODIES

Various institutional bodies for efficient and effective functioning of the institutes are college

- ✓ Governing Council
- ✓ Planning & Monitoring Committee
- ✓ IQAC
- ✓ Placement and Training Cell
- ✓ Women's Empowerment Cell
- ✓ NSS Committee
- ✓ Alumni Association
- ✓ SC/ST Committee
- ✓ Grievance Redressal Committee
- ✓ Exam Cell Committee
- ✓ Anti-Ragging Committee
- ✓ Anti-Ragging Squad.

The establishment of above institutional bodies is to accomplish better academic practices and procedures. It provides good quality students and competent faculty to develop the smart campus.



  
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