



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### ENTREPRENEURSHIP DEVELOPMENT CELL

#### Requisition Letter

14-06-2022

To

The Principal

Sri Venkateswara College of Engineering & Technology

Thirupachur.

Respected sir,

Sub: Requisition for Permission to organize the Seminar-Reg

The IIC intended to organize Seminar on "Overview of Market Research in Current Scenario" for our students on 17-06-2022 at A101(Main Block). In this regard, kindly provide permission to conduct seminar for the above-mentioned reason.

Thank you, sir.

Yours truly

Co-ordinator

(Mr.E.Murali)



**PRINCIPAL**

**Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Tiruvallur - 631 203**



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### ENTREPRENEURSHIP DEVELOPMENT CELL

Ref: SVCET/IIC/CIR/SEM/22-23/1

DATE:14-06-2022

### CIRCULAR

This is to inform that we are planning to organize seminar on "Overview of Market Research in Current Scenario" at our college premises (A101/Main Block). We are cordially inviting students and faculties to attend the seminar.

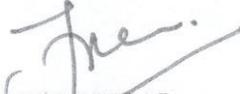
Resource Person Details : Mr.R.Ramesh,Plant incharge, New Gen Enterprises,Chennai-600124.

Date & Time : 17-06-2022 & 10am. Venue: A101/Main Block

Copy To:

1. The Management
2. Principal
3. Dean & Vice Principal
4. All HoD's
5. Notice Board



  
PRINCIPAL  
PRINCIPAL

Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203

  
PRINCIPAL  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

THIRUPACHUR - 631203, THIRUVALLUR TK , & DT.

APPROVED by AICTE, New Delhi and Affiliated to Anna University, Chennai

### INSTITUTION'S INNOVATION COUNCIL

Seminar on "Overview of Market  
Research in Current Scenario"



Date : 17.06.2022

Time 10.00 am

Room No : A101/  
Main Block

Speaker

Mr.R.Ramesh, Plant incharge, New Gen  
Enterprises, SIDCO Chennai-600124

PRINCIPAL  
PRINCIPAL

Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur Thiruvallur - 631 203

PRINCIPAL  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### REPORT OF THE EVENT

Name of the event: Seminar on "Overview of Market Research in Current Scenario"

Name & profile of the speaker: Mr.R.Ramesh, Plant incharge, New Gen Enterprises, Chennai-600124.

Date: 17-06-2022

Venue: A101/Main Block & 10am

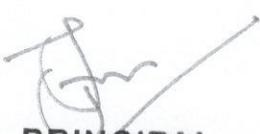
Number of participants: 57

Seminar on "Overview of Market Research in Current Scenario" was inaugurated on 17-06-2022 by the resource person. Principal Dr.S.Palani, Sri Venkataeshwara College of Engineering and Technology, during his felicitation address he motivated the students to attend all the programs.

Mr.R.Ramesh, Plant incharge, New Gen Enterprises, Chennai-600124 delivered details about Overview of Market Research in Current Scenario.

In a nation where the market dynamics are as diverse as its rich cultural tapestry, market research in India stands out as a crucial tool for businesses. It also acts as the compass guiding businesses through the dynamic economic terrains of the country. The Indian market is characterized by rapid changes in consumer preferences, influenced by factors such as technological advancements, globalization, and socio-economic developments. Staying attuned to these shifts is paramount for businesses to remain relevant and competitive in this bustling market space.

  
**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203

  
**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### ATTENDANCE

Seminar on "Overview of Market Research in Current Scenario"

Date: 17-06-2022

Venue: A101/Main Block & 10am

S.No	Register No	Name of the student	Year/Dept	Status
1	112419103001	AJAY J	IV/CIVIL	PRESENT
2	112419103002	ANGEL S	IV/CIVIL	PRESENT
3	112419103003	AWICHAL KUMAR SINGH	IV/CIVIL	PRESENT
4	112419103004	DINESHKUMAR M	IV/CIVIL	PRESENT
5	112419103005	NAVEEN S	IV/CIVIL	PRESENT
6	112419103006	PRASATH G C	IV/CIVIL	PRESENT
7	112419103007	RAGHUL R	IV/CIVIL	PRESENT
8	112419103008	TAMILARASI S	IV/CIVIL	PRESENT
9	112419103301	GOVARTHANAN K P	IV/CIVIL	PRESENT
10	112419103302	PRABIN KATHAYAT	IV/CIVIL	PRESENT
11	112419103303	PUGHAZHENDI S	IV/CIVIL	PRESENT
12	112419103304	RAJESH S	IV/CIVIL	PRESENT
13	112419114001	ABINASH.S	IV/MECH	PRESENT
14	112419114002	ANGARAJA.K	IV/MECH	PRESENT
15	112419114003	BHUVANESH M	IV/MECH	PRESENT
16	112419114004	CHANDRU M	IV/MECH	PRESENT
17	112419114005	CHARLESS M	IV/MECH	PRESENT
18	112419114006	DEVA SUNDAR	IV/MECH	PRESENT
19	112419114007	DHANUSH M	IV/MECH	PRESENT
20	112419114009	DINESH KUMAR M	IV/MECH	PRESENT
21	112419114010	GANAPATHY K	IV/MECH	PRESENT
22	112419114011	GAYATHRI V	IV/MECH	PRESENT
23	112419114012	HARIHARAN R	IV/MECH	PRESENT
24	112419114013	HARIHARAN S	IV/MECH	PRESENT
25	112419114014	KARTHICKRAJ V	IV/MECH	PRESENT
26	112419114015	KRISHNAMOORTHY D	IV/MECH	PRESENT
27	112419114016	MANIKANDAN M	IV/MECH	PRESENT
28	112419114017	MANISHANKAR B	IV/MECH	PRESENT
29	112419114018	MOHAMMED IMRAN D	IV/MECH	PRESENT
30	112419114019	MUTHAMIZH I	IV/MECH	PRESENT
31	112419114021	NAVEEN G	IV/MECH	PRESENT
32	112419114022	PRAKASH K	IV/MECH	PRESENT

**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203

**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

33	112419114024	SARAVANAN J	IV/MECH	PRESENT
34	112419114025	VENKATESH I	IV/MECH	PRESENT
35	112419114026	YUVARAJ M	IV/MECH	PRESENT
36	112419114301	ADITHIYAN V	IV/MECH	PRESENT
37	112419114303	ANISH S	IV/MECH	PRESENT
38	112419114304	BEEMRAO D	IV/MECH	PRESENT
39	112419114306	BHARATH P	IV/MECH	PRESENT
40	112419114307	DILLI BABU DS	IV/MECH	PRESENT
41	112419114308	DILLI BABU S	IV/MECH	PRESENT
42	112419114309	DINESH M	IV/MECH	PRESENT
43	112419114310	DINESH KUMAR T	IV/MECH	PRESENT
44	112419114311	ESSAKICHANDRAN P	IV/MECH	PRESENT
45	112419114312	GANESH R	IV/MECH	PRESENT
46	112419114314	HARISH KUMAR V	IV/MECH	PRESENT
47	112419114315	JAGADISH R	IV/MECH	PRESENT
48	112419114316	JENESH KUMAR M	IV/MECH	PRESENT
49	112419114317	KANAGARAJ G	IV/MECH	PRESENT
50	112419114318	MURALI K	IV/MECH	PRESENT
51	112419114319	NAVEEN KUMAR R	IV/MECH	PRESENT
52	112419114320	NAVEEN KUMAR B	IV/MECH	PRESENT
53	112419114321	PARTIBAN S	IV/MECH	PRESENT
54	112419114322	PRADEEP K	IV/MECH	PRESENT
55	112419114323	PRAVEEN P	IV/MECH	PRESENT
56	112419114324	RAJAMANI P	IV/MECH	PRESENT
57	112419114325	RAJKUMAR J	IV/MECH	PRESENT
58	112419114326	RAJAKUMAR S	IV/MECH	PRESENT
59	112419114327	RAKESH S	IV/MECH	PRESENT
60	112419114328	SARAVANAN A	IV/MECH	PRESENT

  
**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203

  
**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)



GPS Map Camera

Thirupachur, Tamil Nadu, India  
4VQC+QWP, Dist, Thiruvallur, Tamil Nadu  
631203  
India  
Lat 10.23752  
Long 20.5438137  
17/06/2022 11:09 AM GMT + 05:30

Google

Seminar on “Overview of Market Research in Current Scenario” Dated 17-06-2022



**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203



**PRINCIPAL**  
Sri Venkateswara College of  
Engineering and Technology,  
Thirupachur, Thiruvallur - 631 203