



तमिलनाडु TAMIL NADU

29 SEP 2020

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I. JACINTHA
Kamp. Vendor Lic. No. 20540/R4/B77/
No. 3, Suseela Nagar, Kodungudi,
Chennai-600 061

SRI VENKATESWARA COLLEGE OF
ENGINEERING AND TECHNOLOGY, THIRUPACHUR

Memorandum of Understanding

Between

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

**SRI VENKATESWARA COLLEGE OF ENGINEERING AND
TECHNOLOGY**

Thiruppachur, Tiruvallur District, Tamil Nadu, India.

And

**BAILEY AND LOVE
MEDICAL EQUIPMENT SUPPLIER**

G, 30, 3rd St, Pallavan Nagar, Maduravoyal, Chennai, Tamil Nadu 600095.

For BAILEY AND LOVE

Proprietor

PRINCIPAL
Sri Venkateswara College of
Engineering and Technology,
Thirupachur, Thiruvallur - 631 203

Principal
Sri Venkateswara College of
Engineering & Technology,
Thirupachur, Thiruvallur - 631 203

Preamble:

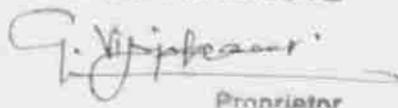
The Department of Master Of Business Administration (Dept. of MBA) of **SRI VENKATESWARA COLLEGE OF ENGINEERING AND TECHNOLOGY**, run by **Sri Venkateswara Educational And Cultural Trust**, situated at ThirupachurThiruvallur,District-631203 and **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, believed that close co-operation between an industry and a technical institution would be of considerable mutual benefit. The budding engineers and faculty from a technical institution could play a key role in technological up gradation, innovation, and competitiveness of an industry.

BAILEY AND LOVE, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, shall impart valuable inputs to the Department in teaching/training methodologies and suitably customize the curriculum so that the students fit in to the industrial scenario meaningfully. Another dimension to the **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, and the Department of Master Of Business Administration of **SRI VENKATESWARA COLLEGE OF ENGINEERING AND TECHNOLOGY** co-operation will relate effective utilization of the intellectual capabilities of the faculty of the Department providing significant inputs to them in developing suitable teaching/ training systems, keeping in mind the needs of the industry and to bring about innovative ideas into real Marketing.

Benefits:

1. Both the Department of Master Of Business Administration of **SRI VENKATESWARA COLLEGE OF ENGINEERING AND TECHNOLOGY** and believe that close co-operation between the two would be of major benefits to the student community to enhance their skills and knowledge and would act as platform in bridging the gap between academia and industry.
2. **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, and the Department interaction will give an insight into the last developments/ requirements of the software industries. Hence the students can be equipped to meet tomorrow's challenges present in the real world.

For **BAILEY AND LOVE**


Prinziator


PRINCIPAL

Sri Venkateswara College of Engineering & Technology,
Thirupachur, Thiruvallur - 631 203


Principal

Sri Venkateswara College of Engineering & Technology,
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3. **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, and the Department tie up will build confidence and prepare the students to have a smooth transition from academia to industry.
4. The students will be permitted to industrial visit to learn the latest development and testing software of **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095.
5. To have meetings with faculty of the Department and staff of **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, to discuss on various topics, to have interdisciplinary design and establishment of working modules and the curriculum requirements relating to the industries.
6. To support setting up of an advance learning centre, this can be utilized for providing training and projects for students in the college campus itself.
7. To hold training sessions for the Lab assistants such that in house servicing and maintenance capability of them can be enhanced.
8. To guide the students to make the projects by utilization of the training in both premises.
9. To provide specific training requirements for students in the relevant Marketing fields and developments.
10. To provide forums like workshop and short-term training courses.

THE MEMORANDUM:

This Memorandum of Understanding entered as of the 10-10-2020, between the Department of Master Of Business Administration of **SRI VENKATESWARA COLLEGE OF ENGINEERING AND TECHNOLOGY** approved by AICTE and Anna University Affiliation & **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095

1. Recognizing the need to cultivate an industry and institution interaction, value addition and perpetual need to keep abreast within latest development in the Marketing fields development like frontend and backend development. Services the parties have agreed to enter MoU. The purpose of this MoU is to memorialize recent conversations and basic understanding to the parties.
2. **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095. Shall keep on updating the students of the Department on the latest happening on the fields of Industrial Training, Marketing fields the parties have agreed to enter MoU which include

For **BAILEY AND LOVE**

[Signature]

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- Internship for students
- Prospective Software developments in the above fields
- Case studies in the above-mentioned key areas
- Training to Lab Assistants / Lab Programmers
- Conduct of Workshop and Seminar on existing and blooming Technologies.

BAILEY AND LOVE, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, shall keep the Department to arrange for industry visits to the manufacturing units.

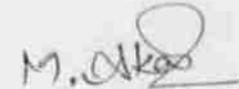
3. The Department shall allow **BAILEY AND LOVE**, Medical Equipment Supplier G,30, 3rd St, Pallavan Nagar, Maduravoyal Chennai-600095, to conduct collaborative activities in the premises confined to the Department.
4. This MoU is valid for next six years and can be renewed by mutual consent.


Proprietor

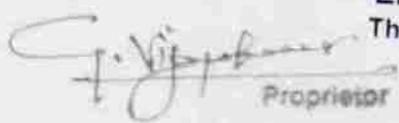
BAILEY AND LOVE
Medical Equipment Supplier,
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Maduravoyal Chennai-600095


Head of the Department

MASTER OF BUSINESS ADMINISTRATION
SRI VENKATESWARA COLLEGE
OF ENGINEERING AND TECHNOLOGY
Thiruvallur, District-631203

Witness:
Signature: 
Name: M. AKASH KUMAR

Witness:
Signature: 
Name: Mrs. Priya G


Proprietor


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