

# SRI VENKATESWARA

## COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai  
(A Telugu Minority Institution)

### MASTER OF COMPUTER APPLICATION

SEMINAR ON

## Impact of 5G on Digital Marketing

By

**Mr.B.LAVEN LOKESH**

Founder

**Plant Green Inertia,**

No: 11 Thilagar street, Thiruvallur 602001.

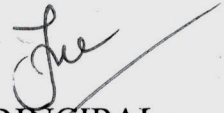
Date: 09.10.2019

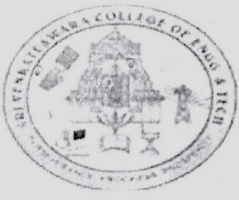
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Tiruvallur.



  
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Date: 03/10/2019

From

Mr.N.JAYAKUMARI, M.C.A, M.Phil (PhD)  
Assistant Professor and Head- MCA  
Sri Venkateswara College Of Engineering and Technology  
Tiruvallur - 631023.

To

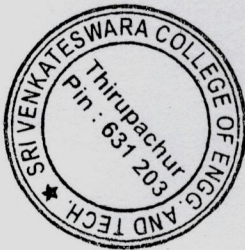
Mr.B.LAVEN LOKESH  
Founder – Plant Green Inertia  
No: 11 Thilagar street,  
Thiruvallur  
Tamil Nadu 602105.

Respected Sir,

Sub: Request to deliver a seminar on Impact of 5G on Digital Marketing- reg.,


We are happy to inform you that Department of Master Computer Application is planning to conduct a seminar on Impact of 5G on Digital Marketing. We have come to know about your expertise in the above mentioned areas. We are pleased to invite you to give a lecture for our students. We are confident that our faculty and students would be enriched with your presence of lecture. Kindly give your acceptance and convenient date as soon as possible.

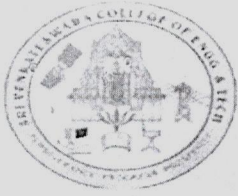
Thanking You,



Yours Truly

  
Mr.N.JAYAKUMARI M.C.A.,M.Phil (PhD)

  
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Date: 04/10/2019

From

Mr.N.JAYAKUMARI, M.C.A, M.Phil (PhD)  
Assistant Professor and Head- MCA  
Sri Venkateswara College Of Engineering And Technology  
Tiruvallur - 631023.

To

The Principal  
Sri Venkateswara College Of Engineering And Technology,  
Tiruvallur - 631023.

Respected sir,

Sub: Requisition of permission to conduct the Seminar- MCA/SVCET-Reg.

The Department of Master Computer Application is planning to conduct a one day program on " Impact of 5G on Digital Marketing " on 09/10/2019 at 10:00AM. The Chief Guest, Mr.B.LAVEN LOKES is invited to deliver the seminar to our students. Hence, we request you to give permission to conduct this program.

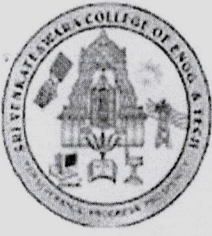
Thanking you

Yours Truly,



Mr. N.JAYAKUMARI, M.C.A, M.Phil (PhD)

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### CIRCULAR

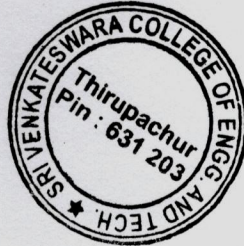
This is to inform that the Department of Master Computer Application organizes a seminar on "**Impact of 5G on Digital Marketing**" on 09/10/2019 at 10:00 AM by **Mr.B.LAVEN LOKESH**, Founder – Plant Green Inertia, No: 11 Thilagar street, Thiruvallur Tamil Nadu 602105.. All the students and faculty members are instructed to attend the program

Title: "**Impact of 5G on Digital Marketing**"

Venue: SVCET "C" Block 1st floor Seminar Hall

Copy to:

1. A.O
2. College notice board
3. File
4. All HoDs



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### DEPARTMENT OF MASTER OF COMPUTER APPLICATION

#### TARGET PARTICIPANTS:

1. MCA Students
2. Faculty Members

Resource Person:  
Mr.B.LAVEN LOKESH  
Founder  
Plant Green Inertia



#### TITLE

### SEMINAR ON Impact of 5G on Digital Marketing

09, OCTOBER, 2019

SVCET, N Block, Ground Floor

#### ORGANISED BY:

N.JAYAKUMARI, M.C.A, M.Phil (PhD)  
Assistant Professor and Head / MCA

Dr.J.VENKATESH., M.E, Ph.D,  
PRINCIPAL  
ORGANIZING CHAIRPERSON



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DEPARTMENT OF MASTER COMPUTER APPLICATION

A Seminar on " Impact of 5G on Digital Marketing"

PROGRAMME SCHEDULE

Date: 09/10/2019

- 10.00am Prayer Song
- 10.05 am Welcome Address by **Mrs.N.JAYAKUMARI**, Head of the Department
- 10.10 am Honoring the Chief Guest by Principal **Dr.J.VENKATESH M.E, Ph.D**
- 10.15 am Felicitation by Principal **Dr.J.VENKATESH M.E, Ph.D, SVCET**
- 10.25am Presentation by the Chief Guest **Mr.B.LAVEN LOKESH**
- 11. 30am Vote of Thanks
- 11.35 am National Anthem

PROGRAMME COORDINATOR



**PRINCIPAL**  
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Engineering and Technolo  
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12/10/2019

### DEPARTMENT OF MASTER COMPUTER APPLICATION

### A Seminar on " Impact of 5G on Digital Marketing "

#### PROFILE OF CHIEF GUEST



**Mr.B.LAVEN LOKESH**

Founder – Plant Green Inertia

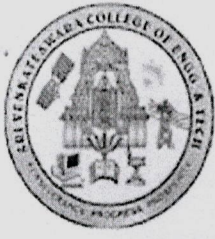
We have been into training since 2017 and we specialize in Digital Marketing, Entrepreneurship, Public Speaking and E-commerce. In this transformative program, we covered four fundamental topics that will ignite your entrepreneurial journey:

1. Entrepreneurship: Dive deep into the world of entrepreneurship and gain insights into developing innovative ideas, building a strong foundation, and nurturing your entrepreneurial spirit
2. Digital Marketing: Discover the power of digital marketing strategies, harness the potential of social media platforms, and learn how to create effective campaigns to drive growth and visibility for your business.
3. E-commerce: Learn how to establish and grow your online business, optimize customer experiences, and leverage technology to increase sales and profitability.
4. Public Speaking: Develop your communication skills and enhance your ability to articulate your ideas confidently. Join us on this incredible journey of knowledge, inspiration, and skill-building, as we empower you to become a successful digital entrepreneur.



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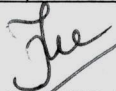
### NAMELIST OF STUDENT PARTICIPANTS

S.no	Register no	Name Of The Student	Year/Dept	Attendance
1	112418621301	ALLEN FERNANTEZ.A	II MCA	Present
2	112418621302	AMARNATH.S.V	II MCA	Present
3	112418621303	ARVIND.V	II MCA	Present
4	112418621304	ARUN KUMAR. V	II MCA	Present
17	112418621305	BANUPRIYA . K	II MCA	Present
18	112418621306	BERLIN. B	II MCA	Present
19	112418621307	BOMMI. R	II MCA	Present
20	112418621308	DEEPIKA. M	II MCA	Present
21	112418621309	DEVIKA.V	II MCA	Present
22	112418621310	DHARANI.S	II MCA	Present
23	112418621311	DINESH S.R	II MCA	Present
24	112418621312	GAYATHRI.Y	II MCA	Present
25	112418621313	HARIPRIYA.M	II MCA	Present
26	112418621314	IMRAN .A	II MCA	Present
27	112418621315	JANANI.R	II MCA	Present
28	112418621316	KAMATCHI.S	II MCA	Present
29	112418621318	KOTTEESWARAN.V	II MCA	Present
30	112418621319	KUROTHANA GANDHI V.P.R	II MCA	Present
31	112418621320	LALITHA.B	II MCA	Present
32	112418621321	LIONEL MATHEW.E	II MCA	Present
33	112418621322	MAGESHWARI.V	II MCA	Present
34	112418621323	MAHALAKSHMI.M	II MCA	Present
35	112418621324	MALARVIZHI.M	II MCA	Present

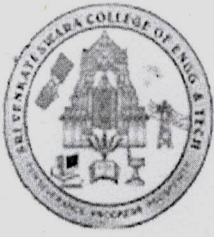
  
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S.no	Register no	Name Of The Student	Year/Dept	Attendance
36	112418621338	TAMILSELVI.G	II MCA	Present
37	112418621339	UMA.V	II MCA	Present
38	112418621340	VENKATARAVI.N	II MCA	Present
39	112418621341	VENKATESH.S	II MCA	Present
40	112418621342	VIGNESH.V	II MCA	Present
41	112418621343	YUVARAJ.V	II MCA	Present
42	112418621338	TAMILSELVI.G	II MCA	Present

  
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12/10/2019

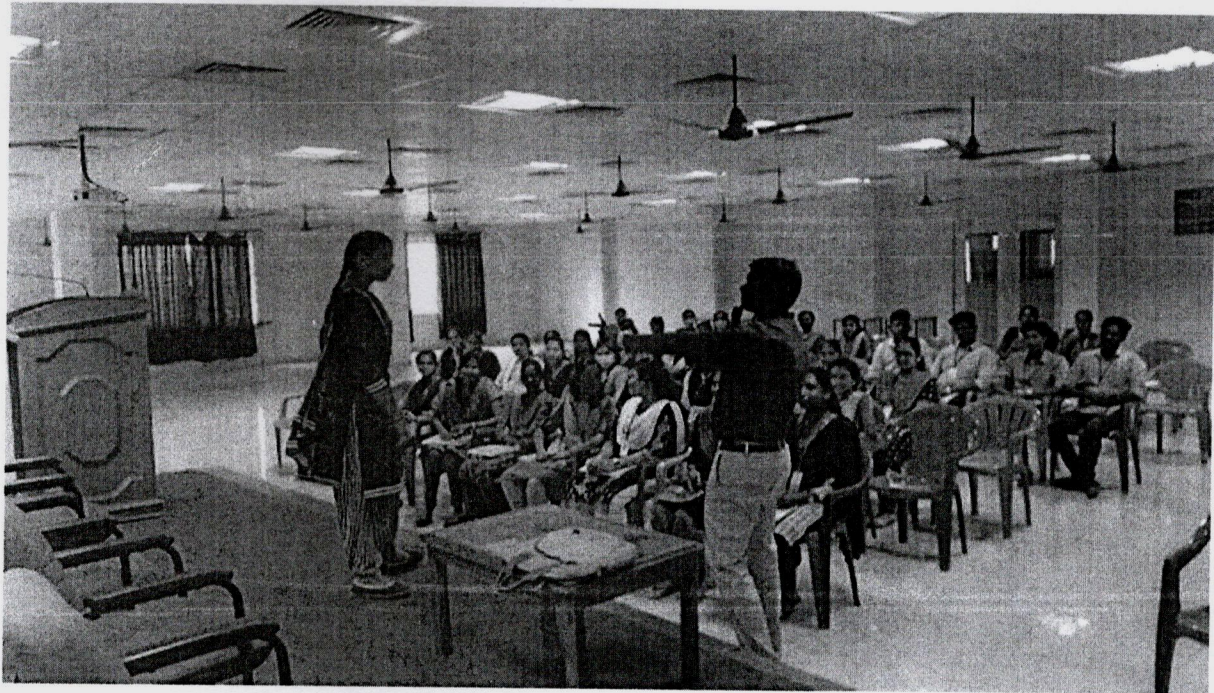
Name of the Programme : A Seminar on " Impact of 5G on Digital Marketing "

Department : MASTER OF COMPUTER APPLICATION

Date : 09.10.2019

No of participants :42

Venue ; Block F Seminar hall



A Seminar on " Impact of 5G on Digital Marketing "



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Department of Master Computer Application

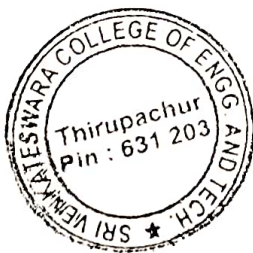
Seminar on " Impact of 5G on Digital Marketing "

## FEEDBACK FORM

DATE: 09.10.2019

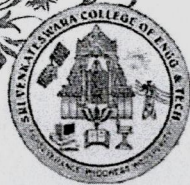
TIME: 10.00 am

S.No.	Description					
1	What is your opinion about the duration of programme?	Short	<input checked="" type="checkbox"/>	adequate		Long
2	Did you find the programme useful?	Very Much		To some extent	<input checked="" type="checkbox"/>	Not useful
3	Did it fulfill your expectation?	Yes	<input checked="" type="checkbox"/>	To some extent		No
4	Planning of the programme	Excellent		Good	<input checked="" type="checkbox"/>	Satisfactory



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## DEPARTMENT OF MASTER OF COMPUTER APPLICATION CERTIFICATE OF PARTICIPATION

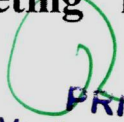
This is to certify that Mr/Ms .....**DINESH S.R. (112418621311)**.....


Student, Department of .....**MCA**.....has successfully participated

Seminar on “ Impact of 5G on Digital Marketing” held on 09.10.2019

  
CO ORDINATOR

  
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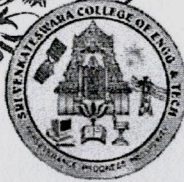
## DEPARTMENT OF MASTER OF COMPUTER APPLICATION CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms .....**IMRAN (112418621314)**.....  
Student, Department of .....**MCA**.....has successfully participated  
Seminar on “ Impact of 5G on Digital Marketing” held on 09.10.2019

  
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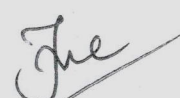
## DEPARTMENT OF MASTER OF COMPUTER APPLICATION CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms ..... **JANANI R (112418621315)**.....  
Student, Department of ..... **MCA**.....has successfully participated  
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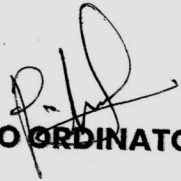


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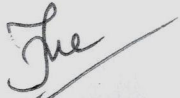
## DEPARTMENT OF MASTER OF COMPUTER APPLICATION CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms ..... DEVIKA.V(112418621309) ..  
Student, Department of ..... MCA ..... has successfully participated  
Seminar on “ Impact of 5G on Digital Marketing” held on 09.10.2019

  
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