



SRI VENKATESWARA
COLLEGE OF ENGINEERING AND TECHNOLOGY
Thirupachur-631203, Thiruvallur, TK & DT
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai
(A Techno-Management Institution)

Report of the Event

Name of the event: Seminar on “Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR”

Name & profile of the speaker: Dr.M.Ravi Sankar, Prof/MCA, SVCET.

Date: 17-03-2023

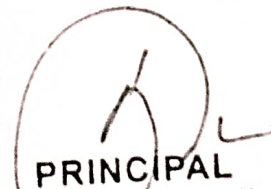
Venue: A206/Main Block & 10am

Number of participants: 55

Seminar on “Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR” was inaugurated on 17-03-2023 by the resource person. Principal Dr.S.Palani, Sri Venkataeshwara College of Engineering and Technology, during his felicitation address he motivated the students to attend all the programs. Dr.M. Ravi Sankar, Prof/MCA, SVCET delivered details about Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR.

The changing landscape of digital innovation has brought about a significant transformation in the role of intellectual property rights (IPR), creating a new paradigm for the protection and promotion of creativity and innovation. This article explores the unique concept of “New India” and its impact on the evolving role of IPR in the digital era.




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Entrepreneurship Development Cell

Requisition Letter

14-03-2023

To

The Principal

Sri Venkateswara College of Engineering & Technology

Thirupachur.

Respected sir,

Sub: Requisition for Permission to organize the Seminar-Reg

The ED Cell intended to organize Seminar on "Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR" for our students on 17-03-2023 at A206 (Main Block). In this regard, kindly provide permission to conduct seminar for the above-mentioned reason.

Thank you, sir.

Yours truly



Co-ordinator

(Mr.E.Murali)



Approved


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Entrepreneurship Development Cell

Ref: SVCET/EDC/CIR/WS/22-23/3

DATE:14-03-2023

CIRCULAR

This is to inform that we are planning to organize Workshop on “Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR” at our college premises (A206/Main Block). We are cordially inviting students and faculties to attend the workshop.

Resource Person Details : Dr.M.Ravi Sankar,Prof/MCA,SVCET

Date & Time : 17-03-2023 & 10am. **Venue:** A206/Main-Block

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Copy To:

- 1.The Management
- 2.Principal
- 3.Dean & Vice Principal
- 4.All HoDs
- 5.Notice Board



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ENTREPRENEURSHIP DEVELOPMENT CELL

**WORKSHOP ON CHALLENGES OF PROTECTION OF ARTISTIC
CREATIVITY IN THE CONTEXT OF MEDIA CONVERGENCE IN
IPR**

Date : 17.03.2023

Time : 10.00 AM

Room No :

A206/Main Block



Speaker

Dr.M.Ravi sankar, prof/MCA,SV CET.

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List of Participants

Seminar on “Challenges of Protection of Artistic Creativity in the Context of Media
Convergence in IPR”

Date: 17-03-2023

Venue: A206/Main Block & 10am

S.No	Register No	Name of the student	Year/Dept
1	112421631001	AARTHI S	II/MBA
2	112421631002	AARTHI S	II/MBA
3	112421631003	ADHISAYA IMMANUVEL S	II/MBA
4	112421631004	ALAGENDIRAN U	II/MBA
5	112421631005	ARTHI.V	II/MBA
6	112421631006	ARUNRAJ R	II/MBA
7	112421631007	ASHA P	II/MBA
8	112421631008	ASHOK KUMAR M	II/MBA
9	112421631012	BAVYA K	II/MBA
10	112421631014	BHARATHWAJ M	II/MBA
11	112421631015	BHAVADHARINI M	II/MBA
12	112421631016	BHAVANI E	II/MBA
13	112421631018	CHANDRALAKHA M	II/MBA
14	112421631019	CHARAN R	II/MBA
15	112421631020	CHITTI BABU M	II/MBA
16	112421631022	DEEPAK SELVA KUMAR S	II/MBA
17	112421631023	DHANANJAYAN R	II/MBA
18	112421631024	DINESH K	II/MBA
19	112421631026	ELANHENRAL M	II/MBA
20	112421631027	FRANKLIN MESHAK R	II/MBA
21	112421631028	GAYATHRI R	II/MBA
22	112421631030	GOMATHI R	II/MBA
23	112421631031	GOWSHIK HARI SIDDHARTH M	II/MBA
24	112421631032	GOWTHAMY G	II/MBA
25	112421631033	HARINATH.T	II/MBA
26	112421631034	IYAPPAN S	II/MBA
27	112421631035	JAGADESH M	II/MBA
28	112421631036	JAIKUMAR T	II/MBA
29	112421631037	JAYASHREE P	II/MBA



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30	112421631038	JAYASTEE J	II/MBA
31	112421631039	KAAVIN RAJ M	II/MBA
32	112421631040	KALAIVANAN M	II/MBA
33	112421631041	KARTHIKEYAN D	II/MBA
34	112421631042	KAVIRAJA VISHAAL V	II/MBA
35	112421631043	KIRAN K	II/MBA
36	112421631044	KISHORE S	II/MBA
37	112421631045	KOKILA D	II/MBA
38	112421631046	KUMAR I	II/MBA
39	112421631047	KUMARAN A	II/MBA
40	112421631048	LAKSHANYA.K	II/MBA
41	112421631049	LAVANYA J	II/MBA
42	112421631050	LOKESH P	II/MBA
43	112421631051	LOKESHWARAN S	II/MBA
44	112421631052	MALINI R	II/MBA
45	112421631053	MICHEAL D	II/MBA
46	112421631054	MOHANSUNDARI.S	II/MBA
47	112421631057	MUGILARASAN V	II/MBA
48	112421631058	MUTHULAKSHMI S	II/MBA
49	112421631059	NAGADEVI.S	II/MBA
50	112421631060	NAVEEN KUMAR S	II/MBA
51	112421631061	NAZEEYA BEGUM A	II/MBA
52	112421631062	NETHAJI KANNAN S	II/MBA
53	112421631064	NITHISH K	II/MBA
54	112421631065	NITHISH KUMAR N	II/MBA
55	112421631066	PAVITHRA L	II/MBA

E. M.

(Coordinator)




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Attendance

Seminar on "Challenges of Protection of Artistic Creativity in the Context of Media
Convergence in IPR"

Date: 17-03-2023

Venue: A206/Main Block & 10am

S.No	Register No	Name of the student	Year/Dept	Signature
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9	112421631012	BAVYA K	II/MBA	Bavya
10	112421631014	BHARATHWAJ M	II/MBA	Bharathwaj
11	112421631015	BHAVADHARINI M	II/MBA	Bhavadarini
12	112421631016	BHAVANI E	II/MBA	Bhavani
13	112421631017	BRINDHA D	II/MBA	Brindha
14	112421631018	CHANDRALAKHA M	II/MBA	Chandralakha
15	112421631019	CHARAN R	II/MBA	Charan
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17	112421631022	DEEPAK SELVA KUMAR S	II/MBA	Deepak Selva Kumar
18	112421631023	DHANANJAYAN R	II/MBA	Dhananjayan
19	112421631024	DINESH K	II/MBA	Dinesh
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21	112421631027	FRANKLIN MESHAK R	II/MBA	Franklin Meshak
22	112421631028	GAYATHRI R	II/MBA	Gayathri
23	112421631029	GIRIDHAR M	II/MBA	Giridhar
24	112421631030	GOMATHI R	II/MBA	Gomathi
25	112421631031	GOWSHIK HARI SIDDHARTH M	II/MBA	Gowshik Hari Siddharth
26	112421631032	GOWTHAMY G	II/MBA	Gowthamy
27	112421631033	HARINATH.T	II/MBA	Harinath
28	112421631034	IYAPPAN S	II/MBA	Iyappan
29	112421631035	JAGADESH M	II/MBA	Jagadesh
30	112421631036	JAIKUMAR T	II/MBA	Jaikumara
31	112421631037	JAYASHREE P	II/MBA	Jayashree



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32	112421631038	JAYASTEE J	II/MBA	Jayastee
33	112421631039	KAAVIN RAJ M	II/MBA	Kavin
34	112421631040	KALAIVANAN M	II/MBA	Kalivanan
35	112421631041	KARTHIKEYAN D	II/MBA	Karthikeyan
36	112421631042	KAVIRAJA VISHAAL V	II/MBA	Kaviraja Vishal
37	112421631043	KIRAN K	II/MBA	Kiran
38	112421631044	KISHORE S	II/MBA	Kishore
39	112421631045	KOKILA D	II/MBA	D Kokila
40	112421631046	KUMAR I	II/MBA	Kumar
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43	112421631049	LAVANYA J	II/MBA	Lavanya
44	112421631050	LOKESH P	II/MBA	Lokesh
45	112421631051	LOKESHWARAN S	II/MBA	Lokeshwaran
46	112421631052	MALINI R	II/MBA	Malini
47	112421631053	MICHEAL D	II/MBA	Michael
48	112421631054	MOHANSUNDARI S	II/MBA	Mohansundari
49	112421631055	MONISHA M	II/MBA	Monisha
50	112421631057	MUGILARASAN V	II/MBA	Mugilarasan
51	112421631058	MUTHULAKSHMI S	II/MBA	Muthulakshmi
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56	112421631064	NITHISH K	II/MBA	Nithish
57	112421631065	NITHISH KUMAR N	II/MBA	Nithish Kumar
58	112421631066	PAVITHRA L	II/MBA	L. Pavithra

E. M.

Coordinator




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Seminar on “Challenges of Protection of Artistic Creativity in the Context of Media
Convergence in IPR” dated 17-03-2023.




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FEEDBACK FORM

Name of the student: *Haxinath. T*

Date: *17-03-2023*

Topic of the program: *challenges of protection of Artistic*

Resource person: *Dr. M. Ravi Sankar*

Venue: *A206*

S. No	Parameters	Rating (1-Poor, 2-Average, 3-Good, 4-Very Good, 5-Excellent)				
		1	2	3	4	5
1	Content of Program				✓	
2	Program Duration				✓	
3	Response to Query					✓
4	Interaction with Students				✓	
5	Quality of Presentation				✓	
6	Venue Environment				✓	
7	Usefulness of Program				✓	

Any suggestions: *Good*

T. Harineel

Student's signature



[Signature]
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ENTREPRENEURSHIP DEVELOPMENT CELL

CERTIFICATE OF PARTICIPATION

This is to certify that Mr/Ms **T.JAIKUMAR**.....**112421631036**.....

Student, Department of.....**NBA**..... has successfully participated

Workshop on “ **CHALLENGES OF PROTECTION OF ARTISTIC CREATIVITY IN THE**

CONTEXT OF MEDIA CONVERGENCE IN IPR” held on 17.03.2023



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E. M.
CO ORDINATOR



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ENTREPRENEURSHIP DEVELOPMENT CELL CERTIFICATE OF PARTICIPATION


This is to certify that Mr/Ms R. GOMATHI 112421631030.....

Student, Department of.....MBA..... has successfully participated


Workshop on “ **CHALLENGES OF PROTECTION OF ARTISTIC CREATIVITY IN THE
CONTEXT OF MEDIA CONVERGENCE IN IPR**” held on 17.03.2023




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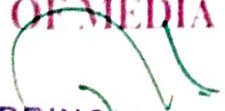
ENTREPRENEURSHIP DEVELOPMENT CELL CERTIFICATE OF PARTICIPATION


This is to certify that Mr/Ms P. ASHA 112421631007.....

Student, Department of MBA..... has successfully participated


Workshop on “ **CHALLENGES OF PROTECTION OF ARTISTIC CREATIVITY IN THE
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