



**SRI VENKATESWARA**  
COLLEGE OF ENGINEERING AND TECHNOLOGY  
Thirupachur-631203, Thiruvallur TK & DT  
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai  
(A Degree-Ministry Institution)

**Report of the Event**

Name of the event: Seminar on "Overview of Market Research in Current Scenario"

Name & profile of the speaker: Mr.R.Ramesh, Plant incharge, New Gen Enterprises, Chennai-600124.

Date: 17-06-2022

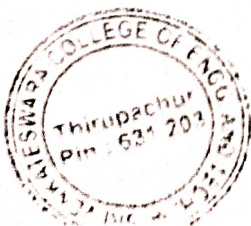
Venue: A101/Main Block & 10am

Number of participants: 57

Seminar on "Overview of Market Research in Current Scenario" was inaugurated on 17-06-2022 by the resource person. Principal Dr.S.Palani, Sri Venkataeshwara College of Engineering and Technology, during his felicitation address he motivated the students to attend all the programs.

Mr.R.Ramesh, Plant incharge, New Gen Enterprises, Chennai-600124 delivered details about Overview of Market Research in Current Scenario.

In a nation where the market dynamics are as diverse as its rich cultural tapestry, market research in India stands out as a crucial tool for businesses. It also acts as the compass guiding businesses through the dynamic economic terrains of the country. The Indian market is characterized by rapid changes in consumer preferences, influenced by factors such as technological advancements, globalization, and socio-economic developments. Staying attuned to these shifts is paramount for businesses to remain relevant and competitive in this bustling market space.



  
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(A Technological Institution)

**Entrepreneurship Development Cell**

**Requisition Letter**

14-06-2022

To

The Principal

Sri Venkateswara College of Engineering & Technology

Thirupachur.

Respected sir,

Sub: Requisition for Permission to organize the Seminar-Reg

The ED Cell intended to organize Seminar on "Overview of Market Research in Current Scenario" for our students on 17-06-2022 at A101(Main Block). In this regard, kindly provide permission to conduct seminar for the above-mentioned reason.

Thank you, sir.

Yours truly

*E. M.*

Co-ordinator

(Mr.E.Murali)



*Approved*

*The*  
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**Entrepreneurship Development Cell**

Ref: SVCET/EDC/CIR/SEM/22-23/1

DATE:14-06-2022

**CIRCULAR**

This is to inform that we are planning to organize seminar on "Overview of Market Research in Current Scenario" at our college premises (A101/Main Block). We are cordially inviting students and faculties to attend the seminar.

Resource Person Details : Mr.R.Ramesh,Plant incharge, New Gen Enterprises,Chennai-600124.

Date & Time : 17-06-2022 & 10am. Venue: A101/Main Block

Principal

Copy To:

1. The Management
2. Principal
3. Dean & Vice Principal
4. All HoDs

Notice Board



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### ENTREPRENEURSHIP DEVELOPMENT CELL

### Seminar on "Overview of Market Research in Current Scenario"



Date : 17.06.2022

Time 10.00 am

Room No : A101/  
Main Block

Speaker

Mr.R.Ramesh, Plant incharge, New Gen  
Enterprises, SIDCO Chennai-600124

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(A Telugu Minority Institution)

### List of Participants


Seminar on "Overview of Market Research in Current Scenario"

Date: 17-06-2022

Venue: A101/Main Block & 10am

S.No	Register No	Name of the student	Year/Dept
1	112419103001	AJAY J	IV/CIVIL
2	112419103002	ANGEL S	IV/CIVIL
3	112419103003	AWICHAL KUMAR SINGH	IV/CIVIL
4	112419103004	DINESHKUMAR M	IV/CIVIL
5	112419103005	NAVEEN S	IV/CIVIL
6	112419103006	PRASATH G C	IV/CIVIL
7	112419103007	RAGHUL R	IV/CIVIL
8	112419103008	TAMILARASI S	IV/CIVIL
9	112419103301	GOVARTHANAN K P	IV/CIVIL
10	112419103302	PRABIN KATHAYAT	IV/CIVIL
11	112419103303	PUGHAZHENDI S	IV/CIVIL
12	112419103304	RAJESH S	IV/CIVIL
13	112419114001	ABINASH.S	IV/MECH
14	112419114003	BHUVANESH M	IV/MECH
15	112419114004	CHANDRU M	IV/MECH
16	112419114005	CHARLESS M	IV/MECH
17	112419114006	DEVA SUNDAR	IV/MECH
18	112419114007	DHANUSH M	IV/MECH
19	112419114009	DINESH KUMAR M	IV/MECH
20	112419114010	GANAPATHY K	IV/MECH
21	112419114011	GAYATHRI V	IV/MECH
22	112419114012	HARIHARAN R	IV/MECH
23	112419114013	HARIHARAN S	IV/MECH
24	112419114014	KARTHICKRAJ V	IV/MECH
25	112419114015	KRISHNAMOORTHY D	IV/MECH
26	112419114016	MANIKANDAN M	IV/MECH
27	112419114018	MOHAMMED IMRAN D	IV/MECH
28	112419114019	MUTHAMIZH I	IV/MECH
29	112419114021	NAVEEN G	IV/MECH
30	112419114022	PRAKASH K	IV/MECH
31	112419114024	SARAVANAN J	IV/MECH
32	112419114025	VENKATESH I	IV/MECH
33	112419114026	YUVARAJ M	IV/MECH



  
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34	112419114301	ADITHIYAN V	IV/MECH
35	112419114303	ANISH S	IV/MECH
36	112419114304	BEEMRAO D	IV/MECH
37	112419114306	BHARATH P	IV/MECH
38	112419114307	DILLI BABU DS	IV/MECH
39	112419114308	DILLI BABU S	IV/MECH
40	112419114309	DINESH M	IV/MECH
41	112419114310	DINESH KUMAR T	IV/MECH
42	112419114311	ESSAKICHANDRAN P	IV/MECH
43	112419114314	HARISH KUMAR V	IV/MECH
44	112419114315	JAGADISH R	IV/MECH
45	112419114316	JENESH KUMAR M	IV/MECH
46	112419114317	KANAGARAJ G	IV/MECH
47	112419114318	MURALI K	IV/MECH
48	112419114319	NAVEEN KUMAR R	IV/MECH
49	112419114320	NAVEEN KUMAR B	IV/MECH
50	112419114321	PARTIBAN S	IV/MECH
51	112419114322	PRADEEP K	IV/MECH
52	112419114323	PRAVEEN P	IV/MECH
53	112419114324	RAJAMANI P	IV/MECH
54	112419114325	RAJKUMAR J	IV/MECH
55	112419114326	RAJAKUMAR S	IV/MECH
56	112419114327	RAKESH S	IV/MECH
57	112419114328	SARAVANAN A	IV/MECH

E. M

Coordinator



  
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## Attendance

Seminar on "Overview of Market Research in Current Scenario"

Date: 17-06-2022

Venue: A101/Main Block & 10am

S.No	Register No	Name of the student	Year/Dept	Signature
1	112419103001	AJAY J	IV/CIVIL	
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15	112419114003	BHUVANESH M	IV/MECH	
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17	112419114005	CHARLESS M	IV/MECH	
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34	112419114025	VENKATESH I	IV/MECH	VENKATESH I
35	112419114026	YUVARAJ M	IV/MECH	YUVARAJ M
36	112419114301	ADITHIYAN V	IV/MECH	V. A. Adithyan
37	112419114303	ANISH S	IV/MECH	Anish S
38	112419114304	BEEMRAO D	IV/MECH	Beemrao D
39	112419114306	BHARATH P	IV/MECH	Bharath P
40	112419114307	DILLI BABU DS	IV/MECH	Dilli Babu DS
41	112419114308	DILLI BABU S	IV/MECH	Dilli Babu S
42	112419114309	DINESH M	IV/MECH	Dinesh M
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45	112419114312	GANESH R	IV/MECH	Ganesh R
46	112419114314	HARISH KUMAR V	IV/MECH	Harish Kumar V
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56	112419114324	RAJAMANI P	IV/MECH	Rajamani P
57	112419114325	RAJKUMAR J	IV/MECH	Rajkumar J
58	112419114326	RAJAKUMAR S	IV/MECH	Rajakumar S
59	112419114327	RAKESH S	IV/MECH	Rakesh S
60	112419114328	SARAVANAN A	IV/MECH	Saravanan A

E. M.

Coordinator



  
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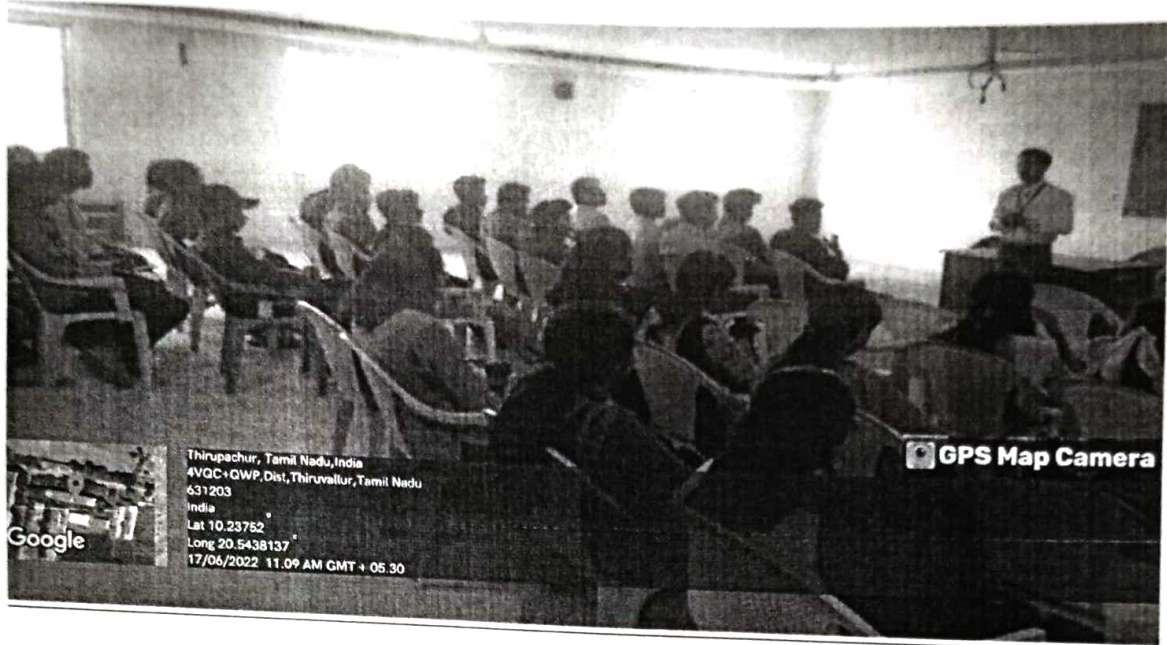




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Thirupachur, Tamil Nadu, India  
4VQC+QWP, Dist, Thiruvallur, Tamil Nadu  
631203  
India  
Lat 10.23752  
Long 20.5438137  
17/06/2022 11:09 AM GMT + 05:30

GPS Map Camera

Seminar on "Overview of Market Research in Current Scenario" dated 17-06-2022



  
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### FEEDBACK FORM

Name of the student: **RAGESH.S**

Date: **18/06/2022**

Topic of the program: **Overview of market Research in current scenario**

Resource person: **R. Ramesh**

Venue: **A101**

S. No	Parameters	Rating (1-Poor, 2-Average, 3-Good, 4-Very Good, 5-Excellent)				
		1	2	3	4	5
1	Content of Program					✓
2	Program Duration				✓	
3	Response to Query					✓
4	Interaction with Students				✓	
5	Quality of Presentation					✓
6	Venue Environment				✓	
7	Usefulness of Program					✓

Any suggestions:

**Awesome Presentation.**

Student's signature

**Ragesh.S.**



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**ENTREPRENEURSHIP DEVELOPMENT CELL**

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr/Ms R. RAGHUL.....112419103007.....

student, Department of CIVIL..... has successfully participated

Seminar on **“Overview of Market Research in Current Scenario”** held on 17.06.2022

*E. M.*  
CO ORDINATOR



*[Signature]*  
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**ENTREPRENEURSHIP DEVELOPMENT CELL**

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr/Ms V. GAYATHRI 112419114011.....

student, Department of MECH..... has successfully participated

Seminar on **“Overview of Market Research in Current Scenario”** held on 17.06.2022

  
COORDINATOR



  
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**ENTREPRENEURSHIP DEVELOPMENT CELL**

**CERTIFICATE OF PARTICIPATION**

This is to certify that Mr/Ms **J. VENKATESH 112419114025**  
student, Department of **MECH**..... has successfully participated  
Seminar on **“Overview of Market Research in Current Scenario ”** held on 17.06.2022

*E. M.*  
CO ORDINATOR



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*[Signature]*  
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