



SRI VENKATESWARA

COLLEGE OF ENGINEERING AND TECHNOLOGY

Thirupachur-631203, Tiruvallur TK & DT

Approved by AICTE New Delhi & Affiliated to Anna University, Chennai
(A Telugu Minority Institution)

ENTREPRENEUR, INNOVATION & INCUBATION CELL

The management of Sri Venkateswara College of Engineering and Technology has to encourage faculty and students to work on research projects that provide responses to a number of industrial and societal issues. This ecosystem needs to involve an incubation center and other initiatives for the creation and transfer of knowledge. The organization will host workshops / seminars / conference including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years for the benefit of industry-academia and innovative practices. Innovations awards received by the organization, instructors, researchers, students, and start-ups incubated on campus are specifically acknowledged.

Strategies to be follow the actions

- Establish an Entrepreneurship, Innovation, and Start-Ups Center within the institution to further promote innovative and interdisciplinary experiments, ideas, and activities.
- Motivate and encourage students in presenting papers at conferences and seminars.
- Motivate teachers and students to visit research-focused labs and organizations like BHEL, ISRO, and DRDO.
- Provide professors and students access to online journals and e-books.
- Allocate a portion of the timetable for creativity and innovation.
- Organizing many seminars and workshops on entrepreneurship, intellectual property rights (IPR), and research methods.
- Upload a brochure or geotagged photo specifying the workshop or seminar title, date, and caption.
- Faculty members and research scholars need to be encouraged by the institution to frequently publish their research articles in the journals recognized on UGC.
- Apply for research endowments, chairs, and extramural funding (funds that provided for research projects by businesses, corporate houses, and foreign organizations that is non-government). For example: Sign an agreement (MoU) with a company or industry to carry out projects, research, placements, etc. that are focused on industrial institutes. Train industry personnel in the newest disciplines and technologies.



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ENTREPRENEUR, INNOVATION & INCUBATION CELL

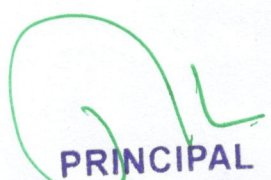
Role of the Committee

- Planning and monitoring initiatives connected to women's empowerment and self-defense.
- **Entrepreneurship:** This involves the process of identifying, starting, and managing a new business venture. This could include topics like business planning, market research, funding strategies, and legal considerations.
- **Innovation:** Innovation refers to the creation and implementation of new ideas, products, processes, or services that bring value to customers or society.
- **Incubation:** Incubation involves providing support and resources to early-stage startups to help them grow and succeed.

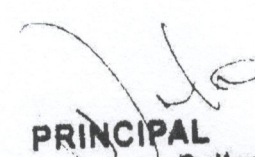
COMMITTEE MEMBERS

S. No	Role	Name	Designation
1.	Chairman	Dr.S. Palani	Principal
2.	Member	Dr.A.V.Mayakkannan	Dean
3.	Member	Dr.M.Sivasubramanian	Vice Principal
4.	Member	Dr. V. Varun Kumar.	HOD/Civil
5.	Member	Mr. V .Rajesh Kumar.	HOD/ECE
6.	Member	Mr. M .Namachivayam.	HOD/EEE
7.	Member	Mr. M .Vinoth.	HOD/Mech
8.	Member	Mr.D.Babu	HOD/MBA
9.	Member	Mrs.Jaya Kumari.N	HOD/MCA





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3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge (patents filed, published, incubation center facilities in the HEI to be considered)

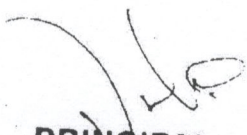
Sri Venkateswara College of Engineering and Technology, with its well-established infrastructure and well-equipped ecosystem, has fostered innovation in the frontier sector by imparting knowledge, transferring information, and up skilling faculty and students. With a vision and mission to pursue and promote frontier technologies, Sri Venkateswara college of Engineering and Technology has promoted the various engineering disciplines with a meaningful and innovative ecosystem that is highly suited in encouraging facilitating R&D, innovation, and entrepreneurial activities.

In order to support students in becoming successful engineers and entrepreneurs, Sri Venkateswara College of Engineering and Technology has raised awareness among faculty and students through a variety of programs on research methodologies(RM), intellectual property rights (IPR), and entrepreneurship development (ED). In an effort to upskill students in training, internships, and projects to meet various aspects in the current frontier technologies and challenges in outside scenarios in the field of engineering and technologies, Sri Venkateswara College of Engineering and Technology has signed a number of Memorandums of Understanding (MOUs) with various firms. SVCET created a Research and Development cell to foster innovative thinking and research skills in both professors and students. R&D Cell gives young brains in the Institute a platform to flourish in creativity and innovation. Only through rigorous R&D efforts can novel discoveries be made. The Institute offers SEED funds to enable people to carry out cooperative work by providing a minimal common research infrastructure.

The SVCET R&D cell is a nominated group made up of professors from different engineering programs. This committee promotes overall growth by supervising the seamless and effective coordination of the Institute's research and development operations. The Principal and members make up the organizational framework, which helps the cell run on a daily basis.




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Research and development cell activities in SVCET:

- Helps academic staff, and students submit grant applications for financing from several funding organizations, such as DST, AICTE, MHRD, etc.
- Provides funding for faculty, research scholars, and students' internal research and development projects.
- Helps academics, researchers, and students file intellectual property rights (IPRs) such as patents and copyrights.
- Raising awareness of and inspiring researchers to work in cutting-edge technological and technical fields.

Impact and Recommendations:

- Publications in research journals.
- Research Projects submitted to various funding organizations.
- Engaging in and planning workshops, conferences, and STTP/FDP.
- Involvement in joint research projects, such as industrial training.
- Signing MOU with research and industrial organizations.

Research and Development Cell Policy:

- Faculty members are provided with facilities, such as flexible scheduling and laboratory use, based on their needs.
- Research-inclining faculty members are identified.
- The library has launched an initiative to assist academics in comprehending the most recent revisions to their publications in relation to citation index, h-index, and other metrics.
- Inhouse project development.



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Facilities available for R&D:

- In the institute, priority is given to the researchers. Each department has a fully functional laboratory open for study, and students are welcome to use it for their own projects.
- Faculty and students can collaborate on transdisciplinary research projects in the laboratories of other departments.
- The institute has invested in a variety of cutting-edge tools for research endeavors, assisting instructors and students in the development of their projects. Both teachers and students can benefit from a range of tools and resources in the academic program by using the accessible educational software.
- The college offers both staff and students access to high-speed internet and offers labs with over 300 computers.
- With over 20,000 volumes of books and e-books, the library has a vast collection.




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Grants received from Government and non-governmental agencies for research projects, endowments in the institution during the last five years (INR in Lakhs)

Role of the Committee

- Igniting Innovation: The SVCET R&D Cell

This dedicated committee of esteemed professors from various engineering disciplines is on a mission to propel your research and development endeavors to new heights.

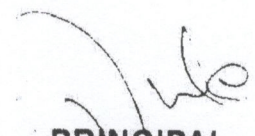
Outcome of the Research and Development Cell

S. N O	Name of the Research project/Endowment	Name of The Principals Investigator/ Co-Investigator	Department of Principal Investigator	Amount Sanctioned (INR in Lakhs)	Year of Award	Name of the Funding Agency
1	LPG Gas Level Monitoring And Leakage Detection System	Mr. M.NAMACHIVAYAN Principal Investigator	EEE	5.48	2020-21	Amulya Leather Impex
2	Implementation of PV-Wind based Micro grid System using Whale Optimization Algorithm	Dr. M. Sivasubramanian - Co-Ordinator Investigator	EEE	4.82	2021-22	Venpa Groups
3	Zero Friction Electromagnetic Braking System	Mr. S.RAJASEKAR/ AP - Principal Investigator	Mechanical Engineering	1.5	2021-22	Arrow Machine Tools
4	Artificial Intelligence Based Reduced Switch Multilevel Inverter For Grid Connected PV Applications	Dr. M. Sivasubramanian - Co-Ordinator Investigator	Electrical and Electronics Engineering	4.5	2022-23	Spark Stabilizers & Power Products




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Number of Research papers in the journal notified on the UGC website during the last five years

Sl. No	Title of paper	Name of the author/s	Link to website of the Journal
1.	Prediction Of Mechanical Strength of Magnesium alloy AZ31 with calcium addition using a neural network-based model	Dr.S.Palani	https://iopscience.iop.org/
2.	Artificial Intelligence Based Reduced Switch Multilevel Inverter for Grid Connected PV Applications	Dr.M. Sivasubramanian	https://www.ieee.org/
3.	Design of Interleaved Cuk Converter with fuzzy based MPPT in standalone PV Application	Dr.M. Sivasubramanian	https://www.ieee.org/
4.	Review of Maximum Power Point Tracking Based Novel Converters Used in EV Application	Dr.M. Sivasubramanian	https://www.ieee.org/
5.	Implementation of PV-Wind based Microgrid System using Whale Optimization Algorithm	Dr.M. Sivasubramanian	https://www.internationaljournalssrg.org/




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6.	Effect of Alkali-treatment on Structural, Thermal, Tensile Properties of Dichrostachys Cinerea Bark Fiber and Its Composites	Dr.P.G.Baskaran	https://journals.gesociety.org/index.php/jfpc
7.	Characterization of raw and alkali treated new cellulosic fiber from the rinds of Thespesia populnea plant	Dr.P.G.Baskaran	https://journals.gesociety.org/index.php/jfpc
8.	Physico Chemical Characterization of Fiber from Melia Azedarach Barks as an Effective Reinforcement in Polymer Matrices	Dr.P.G.Baskaran	https://journals.gesociety.org/index.php/jfpc
9.	An Inclusive and Effective End-of-Life Vehicle Recycling System in India: Balancing Economy and Ecology from Grave to Cradle	Mr. V. Murugesan	https://www.ijcce.ac.ir/
10.	LPG Gas Level Monitoring and Leakage Detection System	Mr.M.Namachivayam	https://www.ieee.org/



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List of Seminar, Workshop and Conference Organized in Research Methodology / Intellectual Property Rights / Entrepreneur during the last five years.

S. No	Title of Seminar/Workshop	Date
1	Seminar on "Objectives and Methods of Basic and Applied Research"	09-07-2018
2	Seminar on "Identification of a Research Problem"	14-08-2018
3	Seminar on "Tools for Data Collection Research Methodology"	08-11-2019
4	Workshop on "First Step for Research Publication"	16-12-2019
5	Workshop on "Ethics in Research and Publication"	06-01-2020
6	Seminar on "Data Processing and Research Methodology"	18-09-2020
7	Workshop on "Data Mining Techniques"	21-10-2020
8	Seminar on "Research Process and Sampling"	04-06-2021
9	Workshop on "Recent Trends in Research Methodology"	15-07-2021
10	Workshop on "Submitting a Research Proposal"	19-01-2023



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Report of the Event

Name of the Event : Seminar on "Tools for Data Collection Research Methodology"
Name & Profile of the Speaker : Dr.Y.Prakash, Prof-EEE-SVCET.
Date : 08-11-2019.
Venue : A101/Main Block & 11am.
Number of Participants : 60

Seminar On "Tools for Data Collection Research Methodology" was inaugurated on 08-11-2019 by the Dr.Y.Prakash, Prof-EEE-SVCET at room number A101. Principal Dr.J.Venkatesh, Sri Venkateswara College of Engineering and Technology, during his felicitation address he motivated the students to attend all the programs. Dr.Y.Prakash, Prof-EEE-SVCET delivered details about Tools for data collection research methodology.

An overview of the research study with a detailed account of the research design explaining the data sources, methods used, research instrument of data collection, variables included, sample population and sample size is presented in this chapter. The research context and the rationale for the research design or framework is also presented.

Step 1: Getting in accessing the setting.

Step 2: Understanding the language and culture of the interviewees.

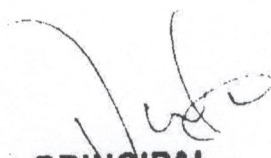
Step 3: Deciding on how to present one self.

Step 4: Locating an informant.





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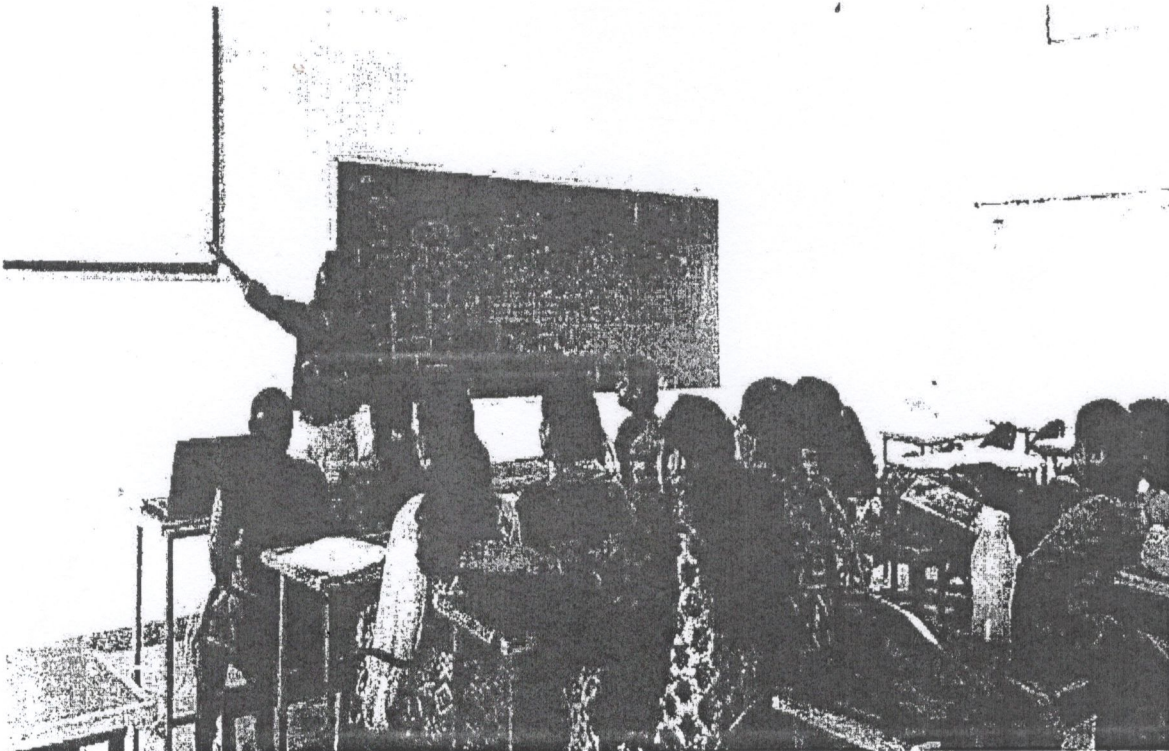

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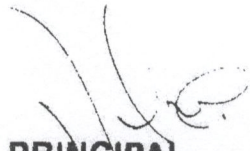


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Dated 08-11-2019

Seminar on "Tools for Data Collection Research Methodology"




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Number of MoUs, collaborations / linkages for Faculty exchange, Student exchange, internship, field trip, on-the-job training, research and other academic activities during the last five years.

S. No.	Name of the collaborating agency with whom the MoU is made, with contact details	Year of signing MoU
1	Arrow Machine Tools, Thirumullaivoyal, Chennai-600109.	2018
2	Spark Stabilizers & Power Products, Madipakkam-600091.	2018
3	Sri Ragavendra Homes, Kodambakkam., Chennai-600024	2018
4	Vision Isoftech, Anna Nagar, Chennai-600040	2018
5	Super Delux Rubber Industries, Sriperumbudur-602105.	2019
6	Swan Hi Tech Solution, Moulivakkam, Chennai-600116.	2019
7	Plant Green Inertia, Thiruvallur-602001.	2019
8	Orisenc Technologies Pvt Ltd	2019
9	New Prince Shri Bhavani College Of Engineering & technology	2020
10	Goodwin Motors, West Tambaram. Chennai-600045.	2020
11	Hindustan Transformers, SIE, Chennai-600124	2020
12	Bailey And Love, Maduravoyal, Chennai-600077.	2020
13	Ignite Testing & Calibration	2020
14	Precision Techserve Pvt Ltd	2020
15	Amulya Leather Impex, Maduravoyal, Chennai-600095.	2021




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16	Quantic Electronics Pvt Ltd	2021
17	Edusol Technologies LLP, Kodikulam, Madurai-625007.	2021
18	Hindustan Technical Services	2021
19	New Gen Enterprises, SIPCOT, Thirumazhisai- 600124.	2021
20	Sri Kalki Trading, Choolai, Chennai-600112.	2022
21	Jai Safety Service	2022
22	Accurate Auto Products	2022
23	Dhanalakshmi Engineering College	2022
24	JNN Institu of engineering	2022
25	Prince Shri Venkateshwara Padmavathy Engineering College	2022



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ENTREPRENEURSHIP DEVELOPMENT CELL

Respecting the opinions and abilities of each and every student, our Entrepreneurship Development Cell pushes its students to take on leadership roles in order to generate original company concepts. Our cell's primary goal is to inform others about job opportunities. Additionally, this cell carries out a lot of skill and entrepreneurship development activities.

Role of the Committee

- EDCs focus on developing essential entrepreneurial skills such as leadership, creativity, problem- Solving, communication, and resilience through various activities, projects, and initiatives

Objectives:

- There are awareness programs in place to raise awareness of the entrepreneurial mindset.
- To schedule industrial and field visits to generate ideas.
- To hold a competition for students' inventions.
- To comprehend the study and project activities related to new technologies.
- To strengthen ties between institutions and industry.
- To educate teachers to raise faculty and student knowledge of intellectual property rights.

Activities of Entrepreneurship Development Cell:

S. No	Title of Seminar/Workshop	Date
1.	Seminar on "Parts of Startup Ecosystem in India "	07-09-2018
2.	Workshop on "How to Start a Startup Company"	14-09-2018
3.	Workshop on "The Entrepreneur Mindset: The Way Forward"	08-10-2018



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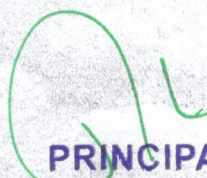
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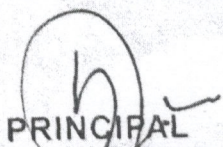
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4.	Workshop on "Intellectual Property Rights and Patent"	23-10-2018
5.	Workshop on "Design Thinking, Critical Thinking and Innovation Design"	08-02-2019
6.	Workshop on "Creativity & Innovation during Modern Business"	15-02-2019
7.	Workshop on "Entrepreneurship Development, Government schemes and Support"	20-01-2020
8.	Seminar on "Entrepreneurship and Innovation at Campus"	27-01-2020
9.	Seminar on "Startups and Intellectual Property Rights"	18-02-2020
10.	Seminar on "IPR drafting"	10-03-2020
11.	Seminar on "Current Issues in IPR"	08-06-2020
12.	Seminar on "Attitude and Behavior for a being Successful Entrepreneur"	08-01-2021
13.	Seminar on "Startup for Engineers"	28-01-2021
14.	Seminar on "Roadmap from Innovation to Startup"	05-02-2021
15.	Seminar on "How to Claim Copyright"	18-02-2021
16.	Seminar on "Economic Theory of Intellectual Property Rights"	05-03-2021
17.	Workshop on "Enforcement of IPR in India"	19-03-2021
18.	Seminar on "Secret Mantra for Successful Entrepreneur"	16-06-2021
19.	Seminar on "National innovation & Startup policy"	27-08-2021
20.	Workshop on "Journey from an Engineer to Entrepreneur"	21-10-2021
21.	Seminar on "Patent Information and Databases"	17-11-2021
22.	Seminar on "Worth and Effectiveness of Trademark"	07-01-2022
23.	Workshop on "Contemporary Issues in IPR in Cyberspace"	10-02-2022




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24.	Seminar on "National and International IPR Policies"	04-03-2022
25.	Seminar on "Use of IPR in Modern Management Methods"	08-03-2022
26.	Seminar on "Overview of Market Research in Current Scenario"	17-06-2022
27.	Seminar on "IPR in the Digital Age: Navigating the Challenges of Online Content Creation"	14-07-2022
28.	Workshop on "Copyright and Fair Use"	25-08-2022
29.	Seminar on "Intellectual Property in Trade and Development"	15-09-2022
30.	Seminar on "Law Relating to Copyright"	11-10-2022
31.	Seminar on "IPR and Competition Law"	16-02-2023
32.	Workshop on "Challenges of Protection of Artistic Creativity in the Context of Media Convergence in IPR"	17-03-2023
33.	Workshop on "Innovative Strategies for Successful Commercial Patents"	25-03-2023
34.	Workshop on "Leadership and Career Building Responsibilities"	31-03-2023
35.	Workshop on "Concept of Online Entrepreneurship"	06-04-2023




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INCUBATION CENTRE

It sounds like SVCET Incubation Centre offers a truly comprehensive support system for aspiring entrepreneurs. From operational facilities to mentoring and networking opportunities, they seem to cover all bases necessary for nurturing innovation and fostering business growth. By bridging the gap between academia and business and providing guidance in various aspects of entrepreneurship, they indeed have the potential to transform individuals into successful technopreneurs. This holistic approach can greatly enhance the chances of success for budding innovators.

Objectives:

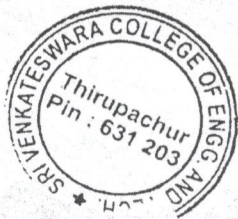
- To motivate students to engage in creative projects and competitions.
- In order to encourage incubation endeavors.
- To schedule Entrepreneurs' Guest Lectures and Seminars.

Institution's Innovation Council

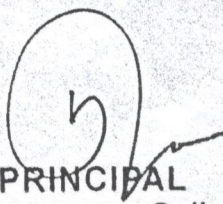
An Institution's Innovation Council (IIC) is created at our Sri Venkateswara college of Engineering and Technology to motivate students to turn their concepts into working prototypes that address issues as they arise. Our goal is to have pupils participate in launching creative initiatives inside the ecosystem to enable their professors to support their abilities. It is a struggle for all of us to maintain the ecosystem's innovation in this evolved environment. Students are coordinated throughout departments by our Institution's Innovation Council (IIC) to facilitate the sharing of information across disciplines.

Objectives:

- Development of innovation
- Exposure to and Development of Skills in Entrepreneurship
- Supporting Infrastructure for startups.
- Connect with the Nationwide and Regional Start-Up Ecosystem.
- Technology Transfer



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